

Exam. Code : 108601

Subject Code : 2039

**B.Sc. Fashion Designing 1st Semester
(Batch 2021-24)**

CONCEPT OF FASHION

Paper—II

Time Allowed—3 Hours] [Maximum Marks—50

Note :— Attempt FIVE questions in all, selecting at least ONE question from each section. The fifth question may be attempted from any section. All questions carry equal marks.

SECTION-A

1. Define the following terms :
 - (a) Haute couture
 - (b) Silhouette
 - (c) Style
 - (d) Fad
 - (e) Croqui
2. What is fashion forecasting ? Discuss the steps followed for forecasting long term and short term fashion.

SECTION-B

3. Explain about the origin and evolution of fashion.
4. Discuss the various principles of fashion.

SECTION-C

5. Write briefly about the various factors affecting fashion.
6. Differentiate between fashion and anti-fashion.

SECTION-D

7. Define fashion cycle and explain the stages it passes through.
8. Explain :
 - (a) Trickle down theory
 - (b) Bottom up theory